## SpeakerIntroduction

eter A. grew up on the rough and tumble streets of Brooklyn, New York, which allowed him to hone his speaking and negotiating skills at an early age – or, as he puts it: "I learned to run very fast." Peter has spent an entire career in advertising, holding leadership roles at top advertising agencies. He possesses experience with Fortune 500 brands and has negotiated over \$1 billion with TV and Radio networks.

Today, he is a TEDx speaker, writer, marketer, content creator, trainer, consultant, and volunteer. He is also a husband and father and loves to spend as much time as possible with his wife, Jeanann, their daughter Morgan, and their son Tyler. But it's hard to see Tyler as he lives halfway around the world in Stanmore Bay, New Zealand.

Ladies and gentlemen, please welcome...Peter Agiovlassitis.

[pronounced Ajee-o-vlass-EYE-tiss]

